

Pleasantville Camp

2010

Environment Today

- One Hundred Year History
- A Spiritual Haven
- Scenic Property Owned by “Members”
- Emerging Leadership Going Forward
- Seeking to Strengthen PC Ministries
- Establishing Agreement on Desired Outcomes
- Long Term Vision Developing

Elements of the Long Term Vision

- **Preserve Natural Beauty of Grounds**
- **Improve Camp Facilities**
- **Further Develop Leadership Structure**
- **Establish Solid Financing of Operations**
- **Build Local FM Church Relationships**
- **Include Other Church Groups**
- **Retain Summer Resident Program**
- **Expand PC as an Affordable Vacation Place**

Preserve Beauty of Grounds

- Tree Care Process - Preserve and Enhance
- Add Plant Life - Green and Color Impact
- Keep All Grounds in Good Repair
- **Implement Firm Cabin Maintenance Practices**
- Consider Encouraging New Cabin Builds
- Longer Term – All Season Residency
- Market the Natural Beauty in Website

Improve Camp Facilities

- Eating is Essential – **Need NEW KITCHEN**
- Fix or Eliminate Deteriorating Cabins
- Encourage High Standard of Cabin Care
- **Begin to Organize for Camp as Campus**
- Increase Seasonal Use Now
- Consider Winterizing as Future Action
- Need Long Term Planning Team Here

Clear Leadership Structure

- Understand Ownership Base of PC (individuals)
- Set up a “Governance” Process (involved)
- **Current Leadership Structure a Good Start**
- Who has Authority?
- For What Responsibilities?
- To Whom is the Leadership Accountable?
- Part of the Leadership Focused Forward

Establish Solid Financing

- Basic Budget Estimate - \$58K Annual
- Capital Investment Requires \$10-20K More
- Reliable Income – Approx. \$26K Annual
- Pledges, Donations, Offerings - \$32K Needed
- “Designated” Money Used for Urgent Needs
- Develop Long Term Investment Targets
- Leadership Must Address Fund Raise Issues

Build Local Church Relationships

- Where is the Motivation for Local Churches?
- PC Supplies Rustic Spiritual Location
- Camp is a Campus for Christian Development
- **PC Offers Central Training for Local Churches**
- One Expense – Many Benefit (Leverage)
- PC Leadership Builds Faculty and Curricula
- One Church – 10 People; PC – 50 People

Include Other Church Groups

- Market Learning Center to Area Churches
- Make PC Available for Week-end Renting
- Invite Area Churches to Training Events
- Seek Experts from Area Churches as Faculty
- Build Brand as Biblical vs Denominational
- Practice Tolerance but have Policies
- Expand to Schools/Communities/Businesses

Summer Resident Program

- Currently Solid Base of Summer Residents
- Encourage More of This
- Recognize Value of Quiet and Orderly
- Transition to More of Family Setting
- Need Management Process to Control
- Eventually Need Full Time Help
- Increase in this Area Likely to be Gradual

PC – An Affordable Vacation Place

- Beautiful Natural Setting
- Relatively Safe and Clean Location
- Some of the Fun is Enjoying Rustic
- Promote Area Attractions within Few Miles
- Some New Services May be Necessary
- Could Grow to Need for Full Time Attendant
- May be some Government Support Available

Actions 2009-2010

- Work out the 2020 Vision
- Continue Developing Leadership Personnel
- Clarify Ownership and Accountability
- Add Long Term Strategic Planning/Funding
- Seek Outside Guidance From CC Experts
- Act to Engage All Members in Plans/Actions
- Conduct a Focused Board Retreat this Fall